

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
951090-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1768

Flight Dates	Order #	Alt Order #
09/13/12 - 09/19/12	951090	06312779

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/13/12	09/17/12	THE CHEW	1P-2P	M--TF--	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---TF--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	09/13/12	1:57 PM	THE CHEW	1P-2P	:30	OFA-12-A-113H	\$225.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	12:58 PM	THE CHEW	1P-2P	:30	OFA-12-Z-118H	\$225.00 NM
2	09/13/12	09/17/12	10-11a Anderson Cooper 10-11a	10-11a	M--TF--	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---TF--	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	09/14/12	10:35 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-G-104H	\$175.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	10:47 AM	10-11a Anderson Cooper	10-11a	:30	OFA-12-Z-118H	\$175.00 NM
3	09/13/12	09/17/12	Nightline	11:35-12:05AM	M--TF--	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---TF--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	09/14/12	11:44 PM	Nightline	11:35-12:05AM	:30	OFA-12-G-104H	\$275.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	11:44 PM	Nightline	11:35-12:05AM	:30	OFA-12-Z-118H	\$275.00 NM
4	09/13/12	09/17/12	The View	11A-12PM	M--TF--	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---TF--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	09/14/12	10:58 AM	The View	11A-12PM	:30	OFA-12-A-113H	\$350.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$350.00				

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951090-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1768	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/13/12	09/17/12	The View	11A-12PM	M--TF--	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
	09/17/12	09/23/12	M-----		1	\$350.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	11:31 AM	The View	11A-12PM	:30	OFA-12-A-113H	\$350.00 NM
5	09/17/12	09/17/12	Jimmy Kimmel	12:06-01:06AM	M-----	:30	1	\$70.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	12:50 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-A-113H	\$70.00 NM
6	09/13/12	09/17/12	1230-1P Access Hollywood	1230-1p	M--TF--	:30	1	\$160.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	---TF--	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	09/13/12	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-A-113H	\$160.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	12:43 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-A-113H	\$160.00 NM
7	09/13/12	09/17/12	WPBF News 25 @ Noon	12pm-1230pm	M--TF--	:30	1	\$160.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	---TF--	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	09/13/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-A-113H	\$160.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-Z-118H	\$160.00 NM
8	09/13/12	09/17/12	Dr. Oz	4-5p	M--TF--	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	---TF--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	09/14/12	4:11 PM	Dr. Oz	4-5p	:30	OFA-12-G-104H	\$400.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	4:55 PM	Dr. Oz	4-5p	:30	OFA-12-A-113H	\$400.00 NM
9	09/13/12	09/17/12	M-F 5pm News	5-6pm	M--TF--	:30	2	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	---TF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/13/12	5:56 PM	M-F 5pm News	5-6pm	:30	OFA-12-A-113H	\$350.00 NM
2	WPBF	F	09/14/12	5:53 PM	M-F 5pm News	5-6pm	:30	OFA-12-A-113H	\$350.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	09/17/12	5:10 PM	M-F 5pm News	5-6pm	:30	OFA-12-Z-118H	\$350.00 NM
11	09/13/12	09/14/12	WPBF News 25 @ 6:00PM	6-6:30PM	---TF--	:30	2	\$500.00	NM

DUPLICATE
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Obama/D/President	OBAMA FOR AMERICA	1768	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	---TF--				2	\$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Th	09/13/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-A-113H	\$500.00 NM
2	WPBF	F	09/14/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-G-104H	\$500.00 NM
12	09/13/12	09/17/12	WPBF News 25 Mornings6-7AM		M--TF--	:30	2	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	---TF--				2	\$200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Th	09/13/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-A-113H	\$200.00 NM
1	WPBF	F	09/14/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-A-113H	\$200.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	M-----				1	\$200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/17/12	6:45 AM	WPBF News 25 Mornings	6-7AM	:30	OFA-12-A-113H	\$200.00 NM
13	09/13/12	09/17/12	Wheel Of Fortune	7-7:30PM	M--TF--	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	---TF--				1	\$750.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/13/12	7:11 PM	Wheel Of Fortune	7-7:30PM	:30	OFA-12-A-113H	\$750.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	M-----				1	\$750.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/17/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	OFA-12-A-113H	\$750.00 NM
14	09/13/12	09/17/12	Good Morning America	7-9AM	M--TF--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	---TF--				2	\$250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	09/13/12	7:29 AM	Good Morning America	7-9AM	:30	OFA-12-A-113H	\$250.00 NM
1	WPBF	F	09/14/12	8:30 AM	Good Morning America	7-9AM	:30	OFA-12-G-104H	\$250.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	M-----				1	\$250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	09/17/12	8:39 AM	Good Morning America	7-9AM	:30	OFA-12-Z-118H	\$250.00 NM
15	09/13/12	09/17/12	Jeopardy	7:30-8PM	M--TF--	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	---TF--				1	\$850.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/14/12	7:41 PM	Jeopardy	7:30-8PM	:30	OFA-12-A-113H	\$850.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	M-----				1	\$850.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/17/12	7:52 PM	Jeopardy	7:30-8PM	:30	OFA-12-Z-118H	\$850.00 NM
16	09/13/12	09/17/12	Dr. Oz M-F 9-10a	9-10a	M--TF--	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	---TF--				1	\$160.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	09/14/12	9:16 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-A-113H	\$160.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	

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Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1768	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
16	09/13/12	09/17/12	Dr. Oz M-F 9-10a	9-10a	M--TF--	:30	1	\$160.00	NM
	Class of Time - Pre-emptible with notice								
	09/17/12	09/23/12	M-----				1	\$160.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	9:38 AM	Dr. Oz M-F 9-10a	9-10a	:30	OFA-12-A-113H	\$160.00 NM
17	09/14/12	09/14/12	SHARK TANK PREMIER	8-9P 9/14	----1--	:30	1	\$1,000.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	----1--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/14/12	8:22 PM	SHARK TANK PREMIERE	8-9P 9/14	:30	OFA-12-G-104H	\$1,000.00 NM
18	09/17/12	09/17/12	CMA MUSIC FESTIVAL	8-11P	-----	:30	0	\$1,350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	1-----	1	\$1,350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	9:46 PM	CMA MUSIC FESTIVAL	8-11P	:30	OFA-12-A-113H	\$1,350.00 NM
19	09/15/12	09/15/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/15/12	7:13 PM	Sat 7pm News	7-730pm	:30	OFA-12-A-113H	\$400.00 NM
20	09/15/12	09/15/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----1-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/15/12	7:55 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	OFA-12-A-113H	\$225.00 NM
21	09/15/12	09/15/12	Sat Prime College Footba	8-1130pm	-----1-	:30	1	\$1,200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----1-	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/15/12	8:05 PM	Sat Prime College Football	8-1130pm	:30	OFA-12-Z-118H	\$1,200.00 NM
22	09/15/12	09/15/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----1-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/15/12	8:14 AM	Sat 8-9am News	Sat 8-9am	:30	OFA-12-Z-118H	\$225.00 NM
23	09/16/12	09/16/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$100.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----1	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/16/12	10:22 AM	Chris Matthews	Sun 10-10:30AM	:30	OFA-12-Z-118H	\$100.00 NM
24	09/16/12	09/16/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$135.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----1	1	\$135.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1768	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	09/16/12	09/16/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$135.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/16/12	11:44 PM	Sun 11:35pm Late News	1135p-12am	:30	OFA-12-A-113H	\$135.00 NM
25	09/16/12	09/16/12	PRIVATE PRACTICE WK12-1x		-----1	:30	1	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----1	1	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/16/12	12:45 AM	PRIVATE PRACTICE WKNDLF '12-1x		:30	OFA-12-Z-118H	\$20.00 NM
26	09/16/12	09/16/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/16/12	6:53 PM	Sun 630pm News	630-7pm	:30	OFA-12-A-113H	\$325.00 NM
27	09/16/12	09/16/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/16/12	7:55 AM	GMA Sunday 7-8am	Sun 7-8am	:30	OFA-12-A-113H	\$225.00 NM
28	09/16/12	09/16/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/16/12	8:29 AM	Sun 8-9am News	Sun 8-9am	:30	OFA-12-Z-118H	\$225.00 NM
29	09/16/12	09/16/12	REVENGE	8-9PM	-----1	:30	1	\$1,450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----1	1	\$1,450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/16/12	8:24 PM	REVENGE	8-9PM	:30	OFA-12-Z-118H	\$1,450.00 NM
30	09/16/12	09/16/12	Sun 9-10am	9-10am	-----1	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----1	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/16/12	9:24 AM	Sun 9-10am	9-10am	:30	OFA-12-A-113H	\$350.00 NM
31	09/16/12	09/16/12	REVENGE	9-10PM	-----1	:30	1	\$1,450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----1	1	\$1,450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/16/12	9:22 PM	REVENGE	9-10PM	:30	OFA-12-A-113H	\$1,450.00 NM
32	09/13/12	09/16/12	M-SUN WPBF News 25 @ 11-11:35PM		---TF-S	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	---TF-S	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Th	09/13/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-A-113H	\$500.00 NM
1	WPBF	F	09/14/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-A-113H	\$500.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
951090-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1768	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	09/13/12	09/16/12	M-SUN WPBF News 25 @ 11-11:35PM		---TF-S	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Su	09/16/12	11:12 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	OFA-12-Z-118H	\$500.00 NM
33	09/13/12	09/13/12	GREY'S ANATOMY	9-10PM	---1---	:30	1	\$1,625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	---1---	1	\$1,625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/13/12	9:42 PM	GREY'S ANATOMY	9-10PM	:30	OFA-12-A-113H	\$1,625.00 NM
34	09/13/12	09/14/12	WPBF News 25 Mornings	5:30-5:57am	---TF--	:30	2	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	---TF--	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	09/13/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-A-113H	\$150.00 NM
1	WPBF	F	09/14/12	5:58 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	OFA-12-G-104H	\$150.00 NM
Total Spots							53		

Payment Terms 30 Days

Gross Total	\$22,585.00
Agency Commission	\$3,387.75
Net Amount Due	\$19,197.25